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**SFMOMA SHOWCASES RECENTLY ACQUIRED WORKS OF
ARCHITECTURE AND DESIGN**

From July 10, 2008, to January 4, 2009, the San Francisco Museum of Modern Art (SFMOMA) is pleased to present *246 and Counting: Recent Architecture + Design Acquisitions*. This unusual exhibition unveils the process of collecting by showcasing the 246-plus objects acquired by SFMOMA since Henry Urbach, Helen Hilton Raiser Curator of Architecture and Design, joined the staff in September of 2006.

Featuring an array of industrial-design objects, books, posters, photographs, and furniture, as well as architectural drawings and models, the exhibition opens this summer with 246 pieces and will be augmented during the fall as new works are brought into the collection.

246 and Counting combines conventional and unorthodox approaches to presenting design objects in a museum gallery. Some works will be shown in a traditional manner—formally installed, lit, and sequenced, and accompanied by descriptive labels. By contrast, most of the objects will be presented en masse, loosely grouped on low platforms and without the interpretive support that typically surrounds them. These works will be organized by acquisition date instead of by the ordering systems (such as historical influence or formal resonance) that are usually ascribed. The overall effect will be a hybrid of storage and display, as if the works have been gathered on a neatly organized loading dock.

As it reflects the collecting priorities of the architecture and design department at this particular moment, the exhibition gathers works by architects, designers, and artists, including Eliot Noyes's model of the *Westinghouse 1964 New York World's Fair Pavillion*; Kazuyo Sejima + Ryue Nishizawa/SANAA's *Tea and Coffee Tower*; and Jack W. Stauffacher's graphic portfolio *Albert Camus, The Rebel: Twenty-five Typographic Meditations*. Other highlights include Mauro Restiffe's *Empossamento* photographs of Brasilia, and Ron Arad's *AYOR (At Your Own Risk)* chair. These works build on the strengths of the architecture and design collection, which currently includes some 5,000 objects, while emphasizing



Ron Arad, *AYOR (At Your Own Risk)*, 1991; Collection SFMOMA;
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conceptual and interdisciplinary approaches that advance our understanding of architecture and design as a cultural project.

To further illuminate the process of building a collection, a cell phone audio tour will offer stories behind many of the objects and reveal how decisions are made, with comments by Urbach and others involved in the accessions process.

With more than 26,000 works of art in its holdings, SFMOMA can only show a fraction of its collection at a time. This exhibition offers a rare opportunity to see each and every piece the museum has collected in a given department over a two-year period.

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Museum hours: Open daily (except Wednesdays): 11 a.m. to 5:45 p.m.; open late Thursdays, until 8:45 p.m. Summer hours (Memorial Day to Labor Day): Open at 10 a.m. Closed Wednesdays and the following public holidays: New Year's Day, Fourth of July, Thanksgiving, Christmas. The museum is open the Wednesday between Christmas and New Year's Day.

Koret Visitor Education Center: Open daily (except Wednesdays): 11 a.m. to 5:30 p.m.; open late Thursdays, until 8:30 p.m. Summer hours: Open at 10 a.m.

Admission prices: Adults \$12.50; seniors \$8; students \$7. SFMOMA members and children 12 and under are admitted free. Thursday evenings after 6 p.m. admission is half-price. The first Tuesday of each month admission is free.

SFMOMA is easily accessible by Muni, BART, Golden Gate Transit, SamTrans, and Caltrain. Hourly, daily, and monthly parking is available at the SFMOMA Garage at 147 Minna Street. For parking information, call 415.348.0971.

Visit our website at www.sfmoma.org or call 415.357.4000 for more information.

The San Francisco Museum of Modern Art is supported by a broad array of contributors who are committed to helping advance its mission as a dynamic center for modern and contemporary art. Major annual support is provided by the Koret Foundation Funds, Evelyn and Walter Haas, Jr. Fund, and Grants for the Arts/San Francisco Hotel Tax Fund. KidstART free admission for children 12 and under is made possible by Charles Schwab & Co. Inc. Thursday evening half-price admission is sponsored by Banana Republic.

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