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SFMOMA HOSTS  
THE SIXTH ANNUAL *ACTIVATING THE MEDIUM FESTIVAL 2003*  
February 7-9, 2003

**What** The San Francisco Museum of Modern Art (SFMOMA) joins 23five Incorporated to present the Sixth Annual *Activating the Medium Festival 2003*. This year's festival presents **performances, installations** and **panel discussions** from internationally recognized sound artists exploring the expansive dialogue between sound and architecture. The festival will travel to four other locations in California after launching at SFMOMA.

**Schedule**

**Performances**

Friday, February 7

8 p.m., doors open at 7:30 p.m. • Phyllis Wattis Theater

Performances by Leif Elggren, Infrasonnd, Brandon LaBelle and Michael Gendreau

Saturday, February 8

2 p.m., doors open at 1:30 p.m. • Phyllis Wattis Theater

Performances by Carl Michael von Hausswolff/Leif Elggren and Achim Wollscheid

**Installation**

Friday-Sunday, February 7-9

11 a.m.-6 p.m. • The Schwab Room

Installation by Christina Kubisch

**Panel Discussion**

Saturday, February 8

3 p.m. • Phyllis Wattis Theater

Panel Discussion with Leif Elggren, Michael Gendreau, Christina Kubisch, Scott Arford, Jim Haynes and Achim Wollscheid. Moderated by Brandon LaBelle.

**Where**

San Francisco Museum of Modern Art

Phyllis Wattis Theater: Performances and panel discussion

The Schwab Room: Installation on view

151 Third Street (between Mission and Howard Streets)

## Tickets

Friday performance: \$12 general; \$10 SFMOMA members, students with ID and seniors. All other events are free with Museum admission. Admission and event tickets are available at the Museum with no surcharge or through [www.ticketweb.com](http://www.ticketweb.com).

## Who

### Featured Artists:

**Achim Wollscheid**'s work involves reducing art objects to systematic responses in given situations: lights react to passers-by, sound banks play in response to voices and ambient noise, lights dim randomly, objects and rooms resonate against the drumming of small hammers. Through applying these systems of interaction and response, the art object as a singular body disappears in order to reveal the broader, delicate interplay of multiple bodies within social space. (Brandon LaBelle)

**Carl Michael von Housswolff** is a Swedish composer currently working in Stockholm. His work involves studies of electricity, frequency and intonation within the framework of a challenging conceptual ideology of sound. Much of his sound art incorporates the use of a tape recorder as the main instrument. Housswolff's audiovisual installations have been shown at biennials in Istanbul and Johannesburg; his music has been performed throughout Europe and North America.

**Infrasound** is a spatial-acoustic concert series performed by **Randy Yau** and **Scott Arford**. This series explores the ability of sound to measure the capacity of architecture. The principal mission is to activate both body and space through the translation of sound into vibration. In so doing, the artists create conditions in which audience members develop new modes of perceiving and experiencing their own bodies and the space around them.

**Leif Elggren** is a Swedish visual and recording artist currently working in Stockholm. He is one of the most important contemporary artists in Sweden, but remains comparatively unknown in the United States. Over the years, he has collaborated with artists such as Thomas Liljenberg, Kent Tankred, CM von Housswolff and Erik Pauser. His work has been shown at biennial exhibitions in Venice and Johannesburg, and his music has been released throughout Europe.

**Christina Kubisch** was one of sound art's female pioneers in the 1970s. Her work fluctuates between sound installations, performance and spatial configurations in which she experiments with light and objects. Kubisch's work is often described as a "synthesis of arts"—the exploration of acoustic space and time in the visual arts juxtaposed with investigations into the relationship between material and form in music. Her most recent work incorporates the technical components of sound as aesthetic elements.

**Michael Gendreau** is a sound artist most recognized for his work with *Crawling With Tarts*, a musical collaboration in which sound operas combine surface noise, institutional records and offset transcription discs. As an acoustic engineer for Colin Gordon & Associates, he also specializes in environmental noise studies using computer models.

Gendreau creates reports on interior noise and vibration control and structural dynamic testing, as well as vibration design criteria and interpretation of local noise regulations.

**Brandon LaBelle** is both a sound artist and a writer, currently working out of Los Angeles. His work with sound installation and performance aims to draw attention to the phenomenal dynamics of sound as it is found within spaces and objects, public events and interactions, language and the body. Through a performative interaction with found sound, built electronics and contact microphones, specific architectural environments become “live instruments.” LaBelle’s work has been featured in *Bitstreams* at the Whitney Museum of American Art, New York, and at the ninth International Symposium of Electronic Arts in Liverpool and Manchester, England.

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The Sixth Annual *Activating the Medium Festival 2003* is presented by 23five Incorporated, SFMOMA, The Goethe Institute, San Francisco and Oscar Printing, San Francisco.

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**SFMOMA Hours:** Open daily (except Wednesdays) 11 a.m. to 6 p.m.; open late Thursdays until 9 p.m.; summer hours (Memorial Day to Labor Day) 10 a.m. to 6 p.m.; closed Wednesdays and the following public holidays: Fourth of July, Thanksgiving, Christmas, New Year’s Day. Koret Visitor Education Center open Thursdays: 6–8:30 p.m., Fridays and Saturdays: 11 a.m.–5:30 p.m.

**Admission prices:** Adults \$10; seniors \$7; students with ID \$6. SFMOMA members and children 12 and under are admitted free. The first Tuesday of each month admission is free. Thursday evenings, 6 to 9 p.m., admission is half price.

SFMOMA is easily accessible by MUNI, BART, Golden Gate Transit, SamTrans and Caltrain. Hourly, daily and monthly parking is available at the SFMOMA Garage at 147 Minna Street. For parking information, call 415/348-0971.

**Visit our Web site at [www.sfmoma.org](http://www.sfmoma.org) or call 415/357-4000 for more information.**

The San Francisco Museum of Modern Art is a private, not-for-profit institution supported by its members, individual contributors to Donor Circle, corporate and foundation support, federal and state government grants and admission revenues. Annual programming is sustained through the generosity of Grants for the Arts/San Francisco Hotel Tax Fund and The James Irvine Foundation. Thursday evening half-priced admission is sponsored by Banana Republic. Online sponsor: BayArea.Citysearch.com. Reduced admission for seniors is sponsored by Pacific Bell. KidstART free admission for children 12 and under is made possible by The Charles Schwab Corporation Foundation.

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